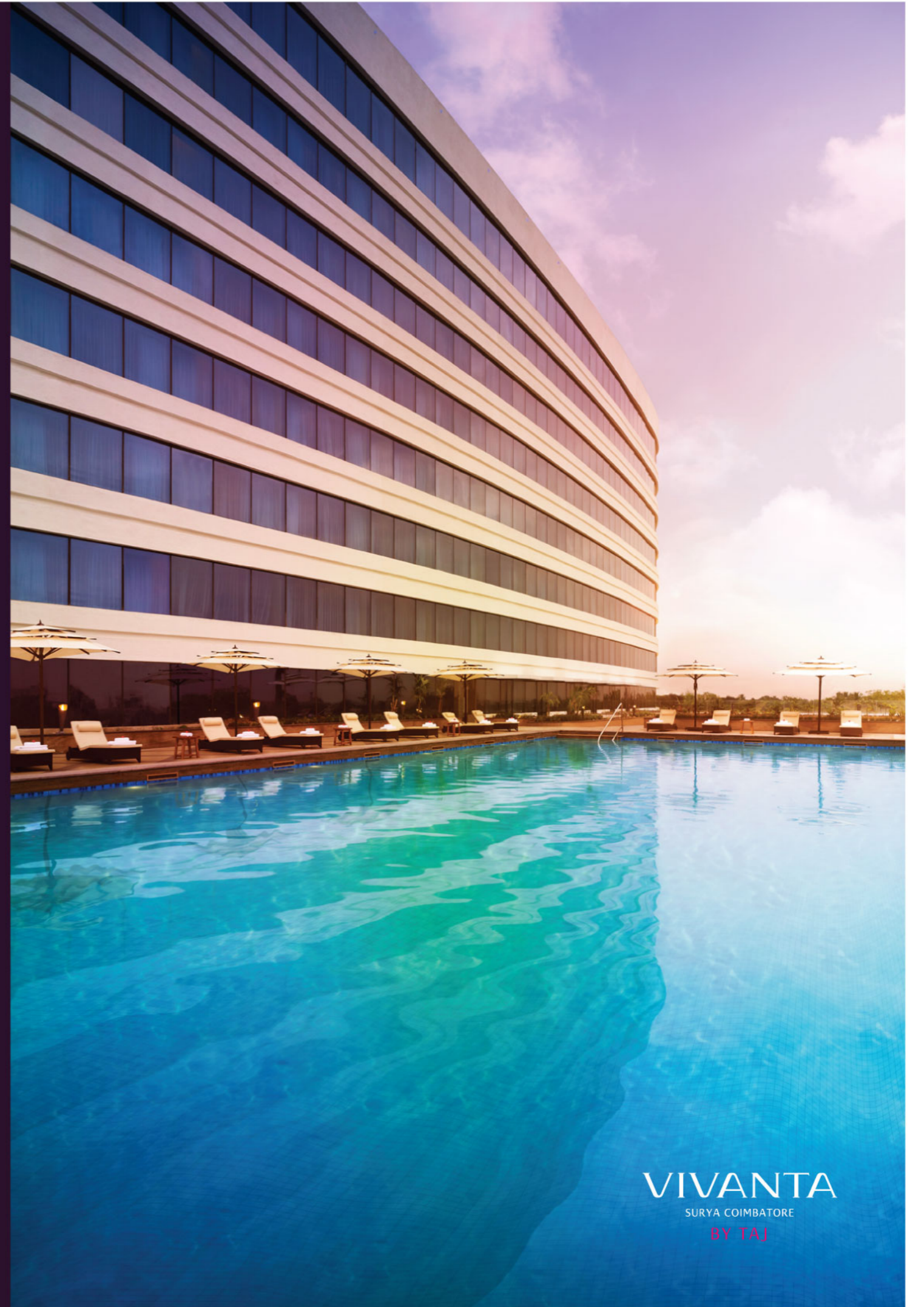


VIVANTA
SURYA COIMBATORE
BY TAJ



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2010-07-1669 Malabar Cochin Brochure - Front Inside Cover

VIVANTA BY TAJ

Perfect for the global traveller and the bon vivant, Vivanta by Taj is the next generation of cutting-edge hospitality. An experience that always inspires your senses. An experience that seeks to redefine the usual. An experience that serves up the ordinary with a twist. That is Vivanta for you.

QUICK PEEK

An attempt at redefining the business hotel, Vivanta by Taj - Surya, Coimbatore, introduces a sense of relaxed luxury to the corporate traveller always on the go. Located right in the heart of the city's business district, the hotel is a quick 20-minute (10 kms) drive away from the domestic & international airport and five minutes (1 km) away from the Coimbatore railway station, while also sharing its address with many prestigious establishments along Race Course Road. With 180 rooms and dining, banquet and conferring facilities on offer, Vivanta by Taj - Surya, Coimbatore, is the latest addition to the Vivanta selection of urban oases.

Staying true to its name, the hotel evokes a feeling of warmth from the moment you step in, with elements of the sun forming the leitmotif of its architecture and design. From the onyx walls that emanate an inviting glow, to the sunrays incorporated seamlessly around the elliptical water body in the lobby, everything here lends itself to creating a stimulating ambience that's unmistakably Vivanta.

For those travelling on leisure, Coimbatore is also close to two popular tourist destinations - Ooty and Conoor. In addition to the entertainment options around the hotel, these holiday havens can also be easily explored over quick day-trips, to take in their lazy charm.

The hotel in itself is not short on leisure options either, with many spa and salon treatments provided here to help you relax. You can also indulge in unique flavours by our master chefs, each stirring up magic on a platter and lingering experiences in your mind.



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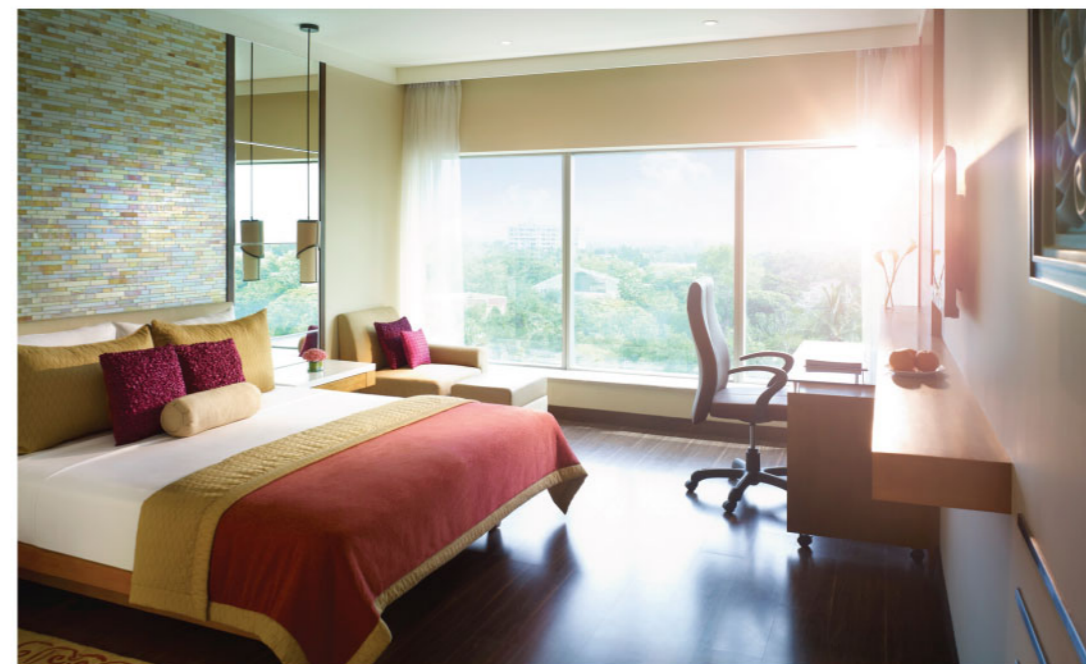
RETREAT

While every room at Vivanta by Taj - Surya, Coimbatore, opens out to refreshing views of the city on one hand and lush greens on the other, our accommodation options are designed to let you pick that which suits you best.

The Superior Charm Rooms, for instance, are furnished with queen/twin beds and offer views of the pool and city. Each of these rooms is also equipped with intelligent workstations that are inbuilt with power and data ports, letting you to work as you please.

You can also choose between the large and stylishly appointed Deluxe Delight Rooms, the Premium Indulgence Rooms or the Deluxe Allure Suite. Located on higher floors, the rooms help you unwind in the comfort of panoramic delights.

Perched right on top of the hotel is the Presidential Nirvana Suite. At a height of approximately 54 metres, Vivanta Surya is the tallest edifice in Coimbatore and this suite takes advantage of precisely this fact. With majestic vistas of the cityscape, it is indisputably one of the finest luxury suites in Coimbatore.





FEAST

Vivanta by Taj - Surya, Coimbatore, brings together an eclectic selection of cuisine and dining options, to please varied palates.

For an experimental mix of continental and Indian cuisines, with an accent on the southern flavours of India, there's Latitude - our all-day diner cum cafe. Contemporary and chic, the restaurant features display cooking, a juice bar, a full buffet and a large selection of imported wines. A large terrace also allows guests to dine alfresco, taking advantage of the climate in the cooler months and complementing the hotel's theme of celebrating the warmth of the sun all year round.

Conceptually, Latitude introduces ethnic samplers each day, with every ingredient being fresh and organic, and every recipe being rooted in native culinary traditions, despite being served with an experimental twist. Largely focussed on authentic Kongu Nadu cuisine, Latitude presents the customary idlis, dosas and uttapams like you've never had them before. To round-off your traditional meal, ask for the chef's homemade 'pottus' (dry, powdered accompaniment) and 'tokkus' (a thicker variant of the chutney), straight out of the recipe books lining many a kitchen shelf in Tamil Nadu.





Also at Latitude is a team of chefs specialising in Mediterranean cuisine and a team of expert pastry chefs, for that irresistible sweet ending to your meal.

To truly let down your hair, head to Tease - a high-energy bar that offers music and entertainment in a contemporary and sophisticated ambience. Built to seat 48 covers, the bar specialises in tapas, sushi and Indian favourites, and reflects the cosmopolitan character of Coimbatore - the Manchester of South India. Weekends at Tease are all the more pulsating, with a DJ mixing up some live music, while we blend spirits to create a unique cocktail mix for you.

You can also choose to take a trip to the orient with Red Pearl, which offers the best in contemporary Chinese cuisine against a modern, yet elemental, backdrop. Led by an expatriate chef from China, the restaurant brings to you a live dimsum trolley, which travels table-to-table to serve them piping hot, just as they should be. With soft music and natural design material heightening the experience, everything here comes together to recreate in essence one of Asia's most loved culinary destinations.

And if this isn't enough, there's always the option of enjoying a quiet meal at our private dining section by the pool, perfect for a little alone time.





INVIGORATE

Refresh yourself with an energising workout when you stay at Vivanta by Taj - Surya, Coimbatore. Whether you opt for a refreshing dip in the swimming pool or a session at our 24-hour gym, everything is bound to feel you leaving rejuvenated, no matter how long the week has been.

For a more relaxing experience, choose from our many spa treatments, where every product is natural and uniquely developed from Indian herbs, essential oils and special ingredients. A blend of traditional Indian and contemporary practices, you can choose to de-stress with anything from a massage to a scrub or a wrap, in an environment that inspires you to integrate holistic wellness with your routine.



MEET & CELEBRATE

Vivanta by Taj - Surya, Coimbatore, has five well-defined meeting spaces, to offer guests convenient conferencing options and state-of-the-art technologies. The entire hotel is also equipped with high bandwidth Wi-Fi, to keep you connected at all times.

A celebration or a presentation, a large crowd or a small team, our banquet hall, lawn, boardroom and meeting rooms are designed to let you host any event with ease.

While Cosmos - the lawn - can accommodate 700-750 guests for a lovely evening cocktail dinner, the banquet hall - Tango - is spread across a sprawling 6000 sq. ft. of space, ideal for large business conferences and elaborate parties.

For smaller groups, there's Strategy, Agenda and Debate, meant predominantly for business meetings, and designed to let you carry on with discussions and presentations efficiently.



*Accessible by guests booked on select floors.



MOTIFS

With each Vivanta hotel we present a few novel offerings to our guests. These motifs are a representation of the Vivanta philosophy of hospitality with an imaginative twist.

While at Vivanta by Taj - Surya, Coimbatore, you can enjoy a home-cooked Brahmin meal at a heritage home across the state border. A scenic 75-minute gets to Palakkad, where you're welcomed by a family at Laxmi Niwas that prepares lunch with ingredients picked from their own backyard. While the home itself is steeped in historical significance, what's perhaps more intriguing is dining with a third-generation Palaghat Brahmin family (linked historically to Tipu Sultan) and enjoying a meal the traditional way - served on a plantain leaf.

Lunch usually consists of rice, 'kootan' (vegetables cooked in a gravy made of one or a combination of lentils, coconut or yogurt, with spices), 'rasam' (a tangy, watered-down broth) and a curry (such as 'kootu', 'mezukkupuratti', 'poduthuval'). Truly, there's no better way to delve into a region's culture than through its food.

Palakkad apart, there's also a temple trail to follow in and around the region.

Start with the Eachanri Vivnayagar Temple, which is among the oldest in Coimbatore, dating back to 1500 A.D., followed by a stopover at the 800-year-old Marudhamalai Shri Murugan Temple. Nestled atop a hill lying, the presiding deity here is Lord Subramaniaswamy, with the temple being dedicated to Lord Murugan.

Post this, head to Easa Dyanalingam - a free-spanning dome that measures 77' in diameter and is the largest of its kind in the world. Measuring 13' 9", the Dyanalingam, which is enshrined in this dome, is the largest mercury-based live 'linga' in the world. Believed to be a powerful source of energy, people come here to experience a meditative state, aided by the temple's architecture that corresponds with the seven 'chakras' or centers of the body.

Complete your trip with a visit to the Perur Patteeswara Swamy Temple, the most popular temple in the city. Built by King Karikala Cholan, this temple is situated seven kilometres west of Coimbatore, near the Noyyal River. A joint effort of the erstwhile Chola, Hoysala and Vijayanagara rulers, the greatest attraction of the temple is the 'Kanaka Saba' or the golden hall, adorned by a gold-plated statue of Lord Nataraja blessing the two sages - Gowmuni and Pattimuni.

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